The Power of Deliberate 'Ideating' in the Digital Age: Kali Ilunga & The Great African Speakers

1888 Press Release - As the CEO of Great African Speakers, Kali Ilunga is partnering with the business leaders and 'ideators' who are harnessing the power of the digital age to positively effect business endeavors, personal life, politics and the future of the world.

(1888 PressRelease) New York, NY - Throughout the day, we all have ideas that come into our head, provoked by an image, a word, an encounter or a problem. What do you do with those ideas? Chances are, like most of us, you dismiss them. Africa's "Idea Guru," Kali Ilunga, wants you to change that habit and consider the power of a single idea.

No matter how simple your idea or what realm of life it addresses, there is power in it. It was from a single idea that Kali Ilunga formed his own companies, creating a name for himself around the world and inspiring him to help others do the same for themselves.

"Your ideas matter. In the knowledge economy, ideas are the raw material. That thought you had in the shower, while you were jogging, at the brainstorm, it actually matters. Here's the great news about the digital age: In all of history, there's never been a time where people have had as many tools as you do to turn an ideas into a company, an extra revenue stream, a solution to a social problem. You don't have to be a techie. You don't have to be young. Using readily available digital tools you can build ideas that take off. You and your company should be doing the exact same thing." Kali Ilunga, Great African Speakers, CEO

After seeing his idea for a mobile app take off in South Africa, the notion of ideas being powerful never left him. He joined with other men and women bold enough to follow their dreams and has built a team of people who are ready to see transformation come to their country, their jobs, their families and their futures all because of the power of letting an idea come to life.

It's what he calls "ideating." And he believes that transformation-be it your life, your company or your future-begins with that tiny seed of an idea. When cared for and nurtured into growth, a simple idea could yield a harvest of growth that could solve the world's problems.

In 2015, he started Great African Speakers as the way to connect the world to Africa's most inspiring voices on its most pertinent topics. These are the individuals, the thought leaders, who are shaping the new Africa. They are men and women full of inspiration and knowledge, but most of all the courage to tackle great problems with great ideas.

"Rule # 1 to creating an idea? Disrupt something." -Kali Ilunga, Great African Speakers CEO

There are people you meet throughout life who leave a lasting impression because of their contagious

enthusiasm, hope and commitment to living a life that is extraordinary. Kali Ilunga is one of those people. As the CEO of Great African Speakers, Kali is partnering with the business leaders and ideators who are positively working towards the new Africa, and their ideas are applicable to every arena.

These inspirational speakers are ready to share with you their personal stories of success and the new tools you need to take an idea from being a passing thought to being the thing that changes your life, company, and most of all, the world.

If you would like to book a speaking engagement with one of the Great African Speakers, please contact Vivian Van Dijk with EYES IN Media Group, Inc. at +1 (917) 774-0167 +44 (787) 675-2446.
Thank you!

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